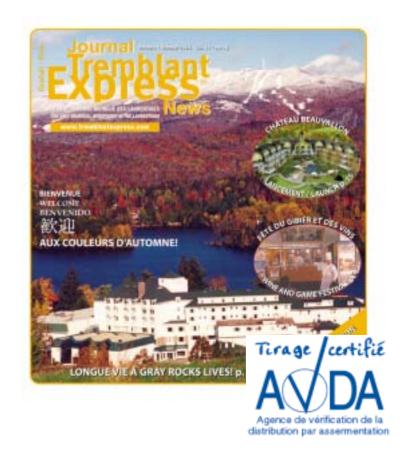
## Tremblant Express News

The **TREMBLANT EXPRESS** has been the voice of Mont-Tremblant since 1993. As the only bilingual newspaper in the Laurentians it represents the best way to reach the residents and the visitors in the region. With six winter publications and six summer publications, the **TREMBLANT EXPRESS** reviews all the current events in Tremblant and the region. It presents personalities, columns (real estate, what to do, ski, snowboard, wine, ornithology...) and the news.

The newspaper prints 25 000 copies each edition is read by more than 750 000 people each year.



## Tremblant Express News



## **READER PROFILE**

Reaches the population and visitors of the regions covered.

CIRCULATION & FREQUENCY	DISTRIBUTION	MARKET	QTY	
25 000	METHOD			
MONTHLY	DOOR TO DOOR	TREMBLANT	2 097	
BILINGUAL		CONCEPTION	550	
		LAC SUPÉRIEUR	750	
CERTIFICATION		LABELLE	1 175	
AVDA		ST-FAUSTIN	773	
	DROP POINTS	TREMBLANT VILLAGE/SKI RESORT	5 500	
		ST-JOVITE	5 075	
		ST-SAUVEUR/STE-ADÈLE/STE-AGATHE	4 615	
		ST-JÉROME	965	
		HULL/GATINEAU	2 500	
		BUSINESSES/OFFICE	1 000	