

# Tremblant Express News

The **TREMBLANT EXPRESS** has been the voice of Mont-Tremblant since 1993. As the only bilingual newspaper in the Laurentians it represents the best way to reach the residents and the visitors in the region. With six winter publications and six summer publications, the **TREMBLANT EXPRESS** reviews all the current events in Tremblant and the region. It presents personalities, columns (real estate, what to do, ski, snowboard, wine, ornithology...) and the news.

The newspaper prints 25 000 copies each edition is read by more than 750 000 people each year.



Tirage / certifié  
**AVDA**  
Agence de vérification de la  
distribution par assermentation

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## READER PROFILE

*Reaches the population and visitors of the regions covered.*

<b>CIRCULATION &amp; FREQUENCY</b>	<b>DISTRIBUTION</b>	<b>MARKET</b>	<b>QTY</b>
25 000	METHOD		
MONTHLY	DOOR TO DOOR	TREMBLANT	2 097
BILINGUAL		CONCEPTION	550
		LAC SUPÉRIEUR	750
<b>CERTIFICATION</b>		LABELLE	1 175
AVDA		ST-FAUSTIN	773
	DROP POINTS	TREMBLANT VILLAGE/SKI RESORT	5 500
		ST-JOVITE	5 075
		ST-SAUVEUR/STE-ADÈLE/STE-AGATHE	4 615
		ST-JÉROME	965
		HULL/GATINEAU	2 500
		BUSINESSES/OFFICE	1 000