

Le Suroît Régional / The Southwest News

The newspaper **Le Suroît Régional / The Southwest News** is present throughout the Suroît region and in Eastern Ontario, with a circulation over 36,000.

Its particularity is to have one part french and another part, english.

It is important for us to ensure media coverage to the population of Suroît, where readers and advertisers can now reach each other in their respective interests. **Le Suroît Régional / The Southwest News** promotes the growth of our greater region and the resulting positive spinoffs.



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READER PROFILE

Reaches the entire population of the regions covered.

CIRCULATION & FREQUENCY	DISTRIBUTION	MARKET	QTY
36 000	METHOD	MRC BEAUHARNOIS-SALABERRY	100%
BI-MONTHLY	MAIL 90%	MRC OF HAUT ST-LAURENT	
BILINGUAL	DOOR TO DOOR 10%	MRC VEAUDREUIL-SOULANGES	
		MRC OF ROUSILLON	
		MRC OF RICHELIEU	
		MRC OF THE JARDINS DE NAPIERREVILLE	
		EAST ONTARIO	

CERTIFICATION

AVDA