

# La Relève

A mirror of the community in which it has grown up over the past 15 years, **La Relève** sheds light on the region's news every week.

Since its founding in July 1987, its mandate has been to reflect the essence of everything that happens in the various spheres of regional life, such as municipal politics, the local economy and community, cultural and sports activities.



# La Relève



## READER PROFILE

*Reaches the entire population of the cities covered.*

<b>CIRCULATION &amp; FREQUENCY</b>	<b>DISTRIBUTION</b>	<b>MARKET</b>	<b>QTY</b>
51 400	METHOD	BOUCHERVILLE	15 388
WEEKLY	DOOR TO DOOR	EAST LONGUEUIL	10 303
		STE-JULIE	7 213
<b>CERTIFICATION</b>		DOMAINE HAUT-BOIS	2 297
<u>ODC</u>		VARENNES	8 053
		ST-AMABLE	2 907
		CONTRECOEUR	2 336
		VERCHÈRES	2 147
		OTHER	447