

**THE ONLY FRENCH-LANGUAGE TRADE
 MAGAZINE THAT COVERS ALL OF
 THE FOLLOWING INDUSTRIES:**

CONSTRUCTION **ARCHITECTURE** **URBAN PLANNING** **DESIGN**



FORMES, the only multidisciplinary French-language publication, is read by professionals and decision-makers involved at all stages of the design, execution, development and management of the built environment.

Distribution

The magazine is distributed to members of the following professional corporations and associations:

- Ordre des architectes du Québec
- Association des architectes paysagistes du Québec
- Association des designers industriels du Québec
- Association professionnelle des designers d'intérieur du Québec
- Ordre des urbanistes du Québec

FORMES is also distributed to the busiest general and trade contractors — those doing more than 70% of the hours worked in the residential, commercial and industrial construction sectors. And the magazine is read by building professionals, including technologists, engineers, managers and various manufacturers.

OUR READERS' BUYING POWER:

\$32 BILLION*

SOURCE: STATISTICS CANADA, CONSTRUCTION INVESTMENTS IN QUÉBEC, 2005

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- 3,800 Architects (building, landscape) and urban planners
- 1,400 Designers (industrial, interior, graphic, urban)
- 10,000 Construction contractors and developers
- 2,000 Engineers and technologists
- 400 Educational institutions and organizations associated with professions
- 800 Manufacturers, wholesalers and service companies
- 1200 Property managers
- 1,200 Governments and delegations
- 200 Media and communications professionals

6 ISSUES A YEAR



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2007 EDITORIAL SCHEDULE

CASE STUDIES

Each case study examines an achievement or a project from four angles:

- Construction** structural components, building envelope, mechanical systems, siding;
- Architecture** architectural design features;
- Urban planning** integration within its environment;
- Design** interior design, finishing materials, lighting, furnishings, decorative features.

Sustainable development

Achievements by designers who are mindful of sustainable and responsible development.

Design trends

Major trends in the industrial and interior design fields.

Living spaces, working spaces

Every edition features a story on a fashionable interior, highlighting the work of the designers, the design concept, the materials, lighting and furniture, decorative features and other elements used to bring the space alive.

International

A look at important projects abroad.

Viewpoint

The visions and achievements of focused people.

News

Section providing a diversity of information on technical, design and factual topics concerning the fields of construction, architecture, urban planning and design.

Business

A column discussing the building industry's impact nationally and internationally.

PUBLICATION SCHEDULE

2007 deadlines

Issue	Reservation	Material
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